RÉSEAU DES CCTT

ESCOUADE TRANSFORMATIONS SOCIALES

News Release

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Human Challenges Call for Human Solutions

Réseau des CCTT Launches the Social Transformation Task Force

Québec City, November 12, 2026 | Major societal challenges are multiplying. In response, the Réseau des CCTT is announcing the creation of a new task force bringing together 12 College Centres for the Transfer of Technologies (CCTTs), with a mission to put people at the heart of solutions.

Working in fields as diverse as health, gerontology, sustainable development, civil security, culture, agriculture and food, tourism, education, social inequalities, inclusion and territorial development, the Social Transformation Task Force now provides organizations with a single point of access to help them better understand and document their challenges, evolve their practices, test solutions in real-world settings, or measure their adoption.

For an organization or community, this unique support from a multidisciplinary group of experts could, for example, help make a service truly accessible, eliminate a barrier, enable a team to test a new practice, better prepare a region for disruption, or bring stakeholders together around a decision that none of them could carry forward alone.

Strength in Numbers

The strength of this new team lies not only in its ability to mobilize a wide range of expertise around a common issue, but also in its capacity to bring together an entire network of directly concerned stakeholders with diverse experiential knowledge, who can inform the discussion and contribute to generating new solutions.

“Human challenges call for deeply human solutions. That is the purpose of this new team: to bring together complementary expertise and work with communities to develop solutions that reflect their realities, experiences and aspirations. Because social transformation cannot simply be imposed: it must be built collectively,” says Ludovic Soucisse, President and CEO of the Réseau des CCTT.

Because People Aren’t Machines

An aging population, immigration, labour shortages, social inequalities, the socio-ecological transition, food security and land use: these challenges are closely tied to the complexity of human nature. They cannot be solved the way we repair a machine, nor by writing a prompt, however precise it may be. You cannot “restart” a community: you have to build on what it has already achieved. That is precisely where the Escouade Transformations sociales comes in. Every person,

organization and region has its own history, pressing needs, aspirations, strengths and limitations. All of these factors must be identified, understood and often nuanced before a truly sustainable solution can emerge. Turning a solution designed for a community into reality must therefore involve a participatory, collective-intelligence approach, so that the community can make the solution its own.

Facing a human, social or community challenge? The Escouade Transformations sociales can help you turn it into an opportunity for change that benefits the community as a whole.

Organizations are invited to share their needs with one of the following contacts:

Manon Boily, Researcher (Écobes): manonboily@cegepjonquiere.ca
Isabeau Four, Director (CÉRSÉ): ifour@crosemont.qc.ca

The 12 CCTTs of the Social Transformation Task Force

The members of the **Social Transformation Task Force** stand out for the diverse sectors in which they work and provide services. Below is a list of the members and their areas of expertise.

ARTENSO | **Artenso** Cégep Saint-Laurent
Artenso supports arts, cultural, community and institutional organizations in harnessing arts and culture as drivers of change and social engagement.

CCEG | **Centre collégial d'expertise en gérontologie | CCEG | CCTT** Cégep de Drummondville
The CCEG uses a range of participatory research approaches, conducted for and with stakeholders, to help improve the health, safety and social participation of older adults. It supports organizations that provide services to older adults while developing the knowledge and skills of the various professionals involved, helping our society adapt to an aging population.

CÉRSÉ | **Accueil - CÉRSÉ** Cégep de Rosemont
CÉRSÉ supports Québec businesses, organizations and communities in their socio-ecological transition. It helps them adopt more sustainable, inclusive and responsible business models.

CIRADD | **Accueil - CIRADD** Cégep de la Gaspésie et des Îles
CIRADD specializes in sustainable territorial development. Its expertise in social innovation supports organizational transitions and addresses local needs through three research areas: climate change and energy issues; sustainable recreational tourism; and territorial food systems and the sustainable development of marine resources.

CISA | **Centre d'innovation sociale en agriculture - CISA** Cégep de Victoriaville
CISA supports and conducts participatory research with agricultural businesses and associations, territories, organizations, and various stakeholders in the agriculture and biofood sectors. Its services span the entire agri-food value chain.

CRISPESH | **CRISPESH** Cégep du Vieux-Montréal et Collège Dawson
CRISPESH (Centre de recherche pour l'inclusion des personnes en situation de handicap) specializes in the inclusion of people with disabilities. It supports organizations in developing, testing and adopting more inclusive and accessible practices.

ÉCOBES | **Accueil | Écobes au Cégep de Jonquière** Cégep de Jonquière
Applied research and assessment of populations' living conditions and needs to support social development, educational success, health, and the evolution of practices.

ExperiSens | **ExperiSens - Centre de recherche en expérience client | ITHQ** ITHQ
ExperiSens specializes in analyzing and improving customer and employee experience, particularly in the tourism, transportation and restaurant sectors. It supports organizations in adapting their services and practices to improve people's experiences and organizational performance.

HUPR-Human Potential Research Centre | **HUPR: Centre de recherche**
École nationale de cirque de Montréal
The HUPR Centre focuses on four areas of innovation: social innovation, digital technologies, human performance, and the design of performance equipment and environments. Working with a variety of partners, it places the performing arts at the heart of its research.

IRIPII | Institut de recherche sur l'immigration et sur les pratiques interculturelles et inclusives
Collège de Maisonneuve
IRIPII develops and tests innovative social practices that foster the integration of immigrants and the inclusion of minority or vulnerable populations. It supports organizations in adapting their intercultural and inclusive practices.

LLIO | **LLio - Le Laboratoire en innovation ouverte | Cégep RDL** Cégep de Rivière-du-Loup
A catalyst for social innovation, LLIO creates the conditions for organizations and ecosystems to collaborate, experiment and collectively develop responses to the complex crises and challenges facing our society.

Centre RISC | **Centre RISC | Centre de recherche et d'innovation en sécurité civile**
Campus Notre-Dame-de-Foy
Centre RISC mobilizes applied research to support innovation and the improvement of practices in civil security and emergency response. It supports organizations and communities in developing, testing and adopting new approaches.

About the Réseau des CCTT

The Réseau des CCTT brings together 59 applied research and innovation centres affiliated with Québec's college system. CCTTs support businesses and organizations in prototype development, technology validation, solution adoption, team training and bringing innovations to market.

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RENSEIGNEMENTS AUX MÉDIAS

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